



CHILDREN'S
HEART
SURGERY
FUND

#WearRedDay

Wear RED for congenital heart disease



Rock the red on the first Friday in Feb!



FUNDRAISING PACK



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THANK YOU

...for registering to take part in Wear Red Day!

We're turning the region red for our flagship fundraiser **Wear Red Day!** Show your support of congenital heart disease and Children's Heart Surgery Fund by wearing something **RED** on the first Friday in February!

What is **Wear Red Day?**

What it says on the tin! Whether it's red socks for a splash of awareness or an all-out crimson costume, rock the rouge and wear red for the day! Could you be daring and dye your hair scarlet? Or bear a burgundy bow-tie? You could go for a bold red lip or step out in ruby slippers!

PLEDGE YOUR SUPPORT

Remember what it's all for and encourage others to raise money for CHSF too!

The easiest way to start collecting your fundraising is to open a **JustGiving page**.

Scan the QR code to start your Wear Red Day 2024 fundraising page, [click here](#) or visit [justgiving.com/campaign/wear-red-day-2024](https://www.justgiving.com/campaign/wear-red-day-2024) and tap the orange 'Start fundraising' button.





Wear red for **ELIZA-ROSE**

“**Eliza-Rose was diagnosed with a congenital heart defect at 20 weeks called Pulmonary Atresia with a VSD. She underwent open heart surgery at just 11 days old to fit a BT Shunt.** After being at home around two weeks, Eliza-Rose was re-admitted to the children’s heart ward (ward L51) with a really bad wound infection, which led to her having her chest open for two weeks, and a seven week stay in hospital.

“Eliza-Rose is now 16 months old and has not long since had her third open heart surgery. She is such a happy, bubbly, cheeky little girl with lots of energy and is progressing in so many ways. We couldn’t be any prouder of her and how far she has come!

“Wear Red Day is very important to us and all the other heart families out there. It’s a day that helps to celebrate all the heart heroes.

“It means a lot to us as we know some of the money raised at events and fundraisers like this has contributed to the support we have received and the care that Eliza-Rose has had, and will continue to need throughout her journey.

“We are so grateful for everyone who wears red and supports Children Heart Surgery Fund!”

Eliza-Rose now,
aged 16 months



written by parents Charlotte and Ben

How your fundraising could help...



A teddy and a medal given to each child after heart surgery.



A family to stay close for **three nights** in **CHSF accommodation**.



3 INR testing kits allowing patients to check their blood safely at home.

10 RED FUNDRAISING IDEAS

1. Hold a Red Raffle

Find an array of red prizes from family, friends or local businesses and sell as many raffle tickets as you can!

2. Make it your business

Take the celebrations to work. Could you ask your employer about match funding? See our [letter template](#)!

3. Wear an over-the-top outfit

Spend the day looking silly as a giant strawberry, a bottle of ketchup, a phone box or anything else red.

4. Guess the red sweets in a jar

Kola Kubes, Cherry Lips, Haribo Hearts. Nearest guess wins the candy - donate the proceeds to CHSF!

5. Red Window Display

Decorate your window at home or work with all things red and encourage passers-by to donate.

6. Throw a Red Fuddle

Charge your guests entry. Serve red food, play 'red-themed' music and, of course, all wear red!

7. Spice up your fundraising

Brave the burn and get sponsored to eat some of the world's hottest chillies in the name of charity!

8. Roll out the red carpet

Popcorn at the red-dy! Dress in your best and hold a red carpet movie night - award for best outfit!

9. Red bonnet competition

The battle is on to create the best red headwear. The bigger, the better! Wear your creations all day!

10. Every day's a school day

Ask your child's school to take part this year. We have a [letter template](#) for you to download, as well as a school's fundraising sheet!

You can find more activities and resources at:
www.chsf.org.uk/wearredday-downloads



Whatever you get up to, take lots of snaps and share your photos with us on social media using **#WearRedDay**



Make your own
Bunting



www.chstf.org.uk

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Instructions

1. Photocopy this sheet
2. Cut out the bunting triangles.
3. Remove holes for string with a holepunch
4. Hang bunting with string or ribbon



#WearRedDay



Wear **RED** for congenital heart disease on Friday 2nd February.

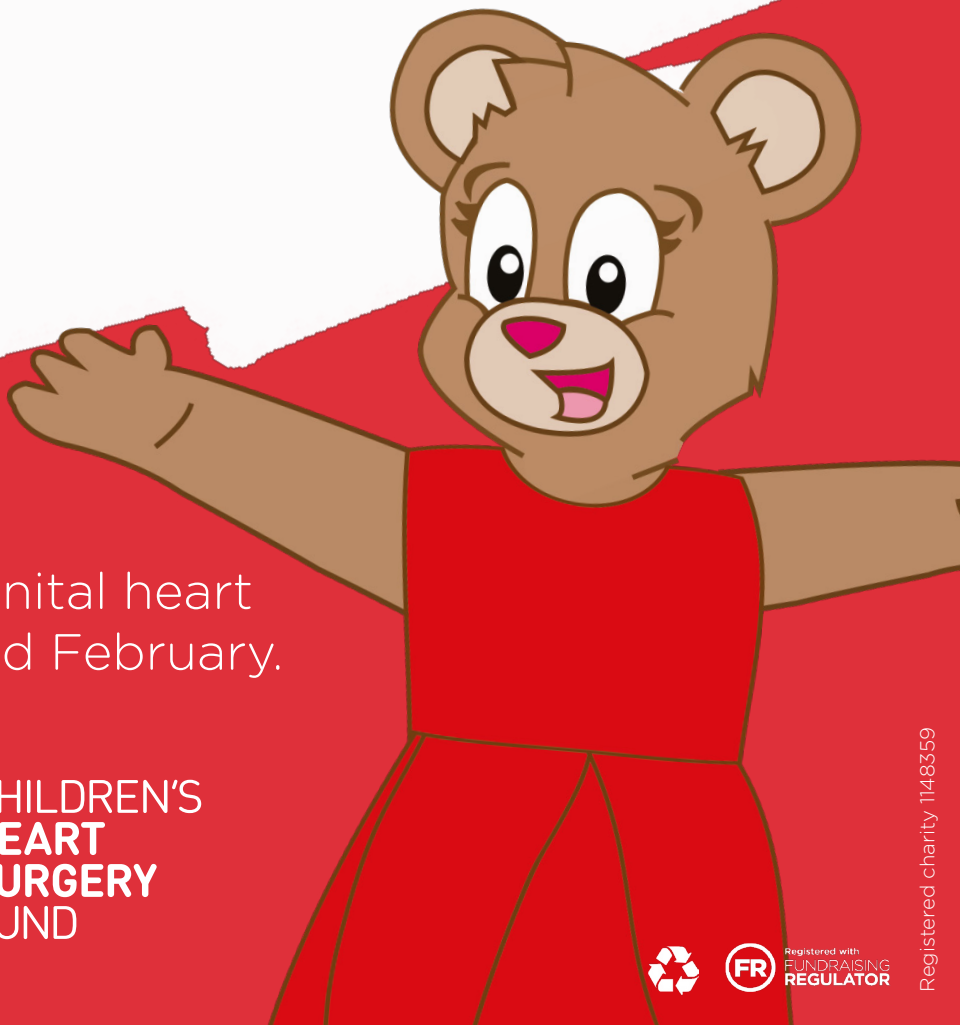


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Registered with
FUNDRAISING
REGULATOR

Registered charity 1148359



PAYING IN

your fundraising...

Once all the fun is over for another year, remember to send us all the donations you have worked so hard to raise!



We are so grateful that you have chosen to fundraise for Children's Heart Surgery Fund during Wear Red Day this year.

As a wholly self-funded charity that receives no help from the government, we rely on fundraising events like this to raise the vital, life-saving income that supports our heart unit, patients and families.

Wear Red Day is just one day of the year. Please consider making a regular gift to CHSF which can ensure we are able to continue supporting hearts for life.

Thank you.

SET UP A REGULAR DONATION >

or visit chsf.org.uk/donate

ONLINE Visit chsf.org.uk/donate-form and let us know it's for 'Wear Red Day'

POST Send a cheque to: **Children's Heart Surgery Fund, Suite D17 Joseph's Well, Hanover Walk, Leeds, LS3 1AB**

BANK TRANSFER Pay straight into our account using the following details...

Bank: Virgin Money
Sort code: 05-04-14
Account: 24204715

Please use your **"SURNAME"** followed by **"WRD"** as a reference e.g. SMITHWRD

If you do pay by bank transfer and are able to add Gift Aid to your donation, please fill in a **GIFT AID DECLARATION FORM** and email to info@chsf.org.uk once completed.



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chsf.org.uk



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