

Top tips for your JustGiving® page

So you are thinking of raising money for Children's Heart Surgery Fund? Well, first of all, thank you very much! Your hard work really will help us make such a difference to the heart service across our region, our amazing heart warriors and their families. We can only do what we do because of awesome people like you!

If you are setting up a digital fundraising page via [JustGiving](https://www.justgiving.com), then we have a few top tips for you. Whether you are an experienced fundraiser or just starting out on your first sponsored activity, try some of these suggestions to make the most of your page.

1. Make a start

To set up a JustGiving page, go to www.justgiving.com/chsf and hit the 'Fundraise for us' button! After signing up to JustGiving, you'll be guided through a step-by-step process to start building your page.

2. Get personal

Share your story in as much detail as you can. When it comes to raising money, storytelling helps connect with an audience and inspires action.

3. Set a target

Setting a target on your JustGiving page will make a huge difference in the amount you raise. A goal gives your friends and family something to aim for, and a sense of shared achievement when you reach it!

6. Share your page

It's go time, so share, Share, SHARE! Share on social media, email your JustGiving page to your colleagues, add your page to your email signature and mention your fundraising whenever you're on the phone!

5. Break the ice

Now you've got your page ready, why not make the first donations? Research shows that people who donate to their own challenges first are more likely to hit and exceed their targets.

4. Add pictures

Pictures boost donations. Whether it's an image of you, or the person you're fundraising for, make sure it illustrates the story you are telling.

7. Post updates

Every milestone matters, from your first donation or your first training run to the end of your fundraising and everything in between. Use your page update as your diary, as people love to see what you've been up to.

8. Remember to say 'thank you!'

Don't forget to personalise your thank you message on JustGiving, which is included when your donors receive an email confirmation.

Get in touch!

The CHSF team are always on hand to answer any questions or help with your fundraising! Email info@chsf.org.uk or call 0113 831 4810

