



CHILDREN'S  
HEART  
SURGERY  
FUND

#WearRedDay

Wear RED for congenital heart disease



Rock the red in Feb!



FUNDRAISING PACK



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# THANK YOU

**...for registering to take part in Wear Red Day!**

We're turning the region red for our flagship fundraiser **Wear Red Day!** Show your support of congenital heart disease and Children's Heart Surgery Fund by wearing something **RED** in February!

## What is **Wear Red Day?**

What it says on the tin! We're asking for everyone to raise money by **wearing something red**. Whether that's wearing red socks, a jumper or going 'all out' in a crimson costume! Get your family, friends and colleagues fundraising during Heart Month this year!

## PLEDGE YOUR SUPPORT

Remember what it's all for and encourage others to raise money for CHSF too!

The easiest way to start collecting your fundraising is to open a **Just Giving** page.

**Scan the QR code** to start your Wear Red Day 2025 fundraising page, [click here](#) or visit [justgiving.com/campaign/wear-red-day-2025](https://www.justgiving.com/campaign/wear-red-day-2025) and tap the orange 'Start fundraising' button.

We're celebrating on **Friday 28th**, but you can wear red on any day in February!





# Wear red for **FINLEY**

Finley Kenneth Peirson was born in July 2022 and was rushed straight to Scarborough's Special Care Baby Unit with a suspected infection. Over the weeks that followed, Finley deteriorated and was put into an incubator. One of the doctors detected a heart murmur and this was confirmed by one of the cardiologists. Finley and his parents were immediately blue-lighted to the Leeds Congenital Heart Unit (LCHU).

Finley was diagnosed with Supracardiac total anomalous pulmonary venous drainage (TAPVD) and required open heart surgery as soon as possible - his parents were told it would take place within days. Children's Heart Surgery Fund (CHSF) supported Finley's family throughout the 11 days that Finley was at the LCHU, even providing Finley's mummy and daddy with accommodation within the hospital.

Mum Tamra said: *"It was a godsend as I'd only had surgery myself, just days before and I was in a wheelchair and couldn't walk, let alone drive and travel to and from Malton. As first-time parents, we never imagined anything like this to happen when thinking about having our baby boy."*

*"We owe so many people a massive thanks, especially Carin Van Doorn and her team for accomplishing the operation and saving our baby boy's life. Multiple members of staff from all the CHSF wards looked after Finley for the 11 days he was in Leeds."*

*"Wear Red Day is a very special day for us as a family, as it is to many other heart families. It gives us a special day to embrace what we've been through and to remind people they are not alone. Heart conditions are more common than most realise with 13 babies being diagnosed with a CHD every day - which means we should understand and learn about them. This day is about showing our heart warriors they should not hide their scars - they are part of who they are and they should celebrate that."*

*"CHSF gives us families a centre hub to connect with one another and support one another. Without CHSF raising funds and supporting the children's cardiology department, we wouldn't have vital equipment for our poorly children to help them survive. So please support them by raising as much money as possible so future poorly children can also thrive just like our little man Finley does now, today."*

*Finley now,  
aged 2*



*written by parents Tamra & Josh*

## How your fundraising could help...



**A teddy and a medal** given to each child after heart surgery.



A family to stay close for **three nights** in **CHSF accommodation**.



**3 INR testing kits** allowing patients to check their blood safely at home.

# 10 RED FUNDRAISING IDEAS

## 1. Hold a Red Raffle

Find an array of red prizes from family, friends or local businesses and sell as many raffle tickets as you can!

## 2. Make it your business

Take the celebrations to work. Could you ask your employer about match funding? See our [letter template](#)!

## 3. Wear an over-the-top outfit

Spend the day looking silly as a giant strawberry, a bottle of ketchup, a phone box or anything else red.

## 4. Guess the red sweets in a jar

Kola Kubes, Cherry Lips, Haribo Hearts. Nearest guess wins the candy - donate the proceeds to CHSF!

## 5. Red Window Display

Decorate your window at home or work with all things red and encourage passers-by to donate.

## 6. Throw a Red Fuddle

Charge your guests entry. Serve red food, play 'red-themed' music and, of course, all wear red!

## 7. Spice up your fundraising

Brave the burn and get sponsored to eat some of the world's hottest chillies in the name of charity!

## 8. Roll out the red carpet

Popcorn at the red-dy! Dress in your best and hold a red carpet movie night - award for best outfit!

## 9. Red bonnet competition

The battle is on to create the best red headwear. The bigger, the better! Wear your creations all day!

## 10. Every day's a school day

Ask your child's school to take part this year. We have a [letter template](#) for you to download, as well as a school's fundraising sheet!

You can find more activities and resources at:  
[www.chsf.org.uk/wearredday-downloads](http://www.chsf.org.uk/wearredday-downloads)



Whatever you get up to, take lots of snaps and share your photos with us on social media using **#WearRedDay**



Make your own  
**Bunting**



www.chstf.org.uk

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**Instructions**

1. Photocopy this sheet
2. Cut out the bunting triangles.
3. Remove holes for string with a holepunch
4. Hang bunting with string or ribbon



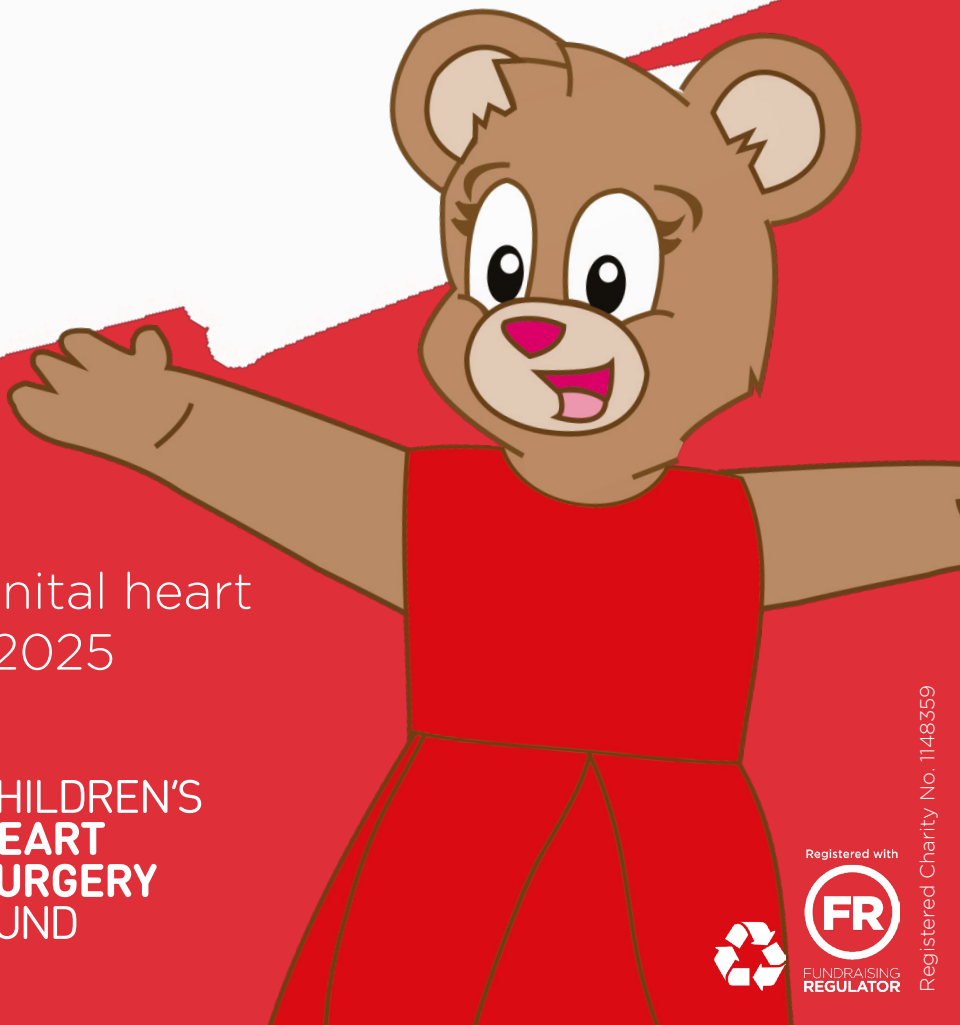
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Wear **RED** for congenital heart disease in February 2025



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Registered with  
Fundraising Regulator  
Registered Charity No. 1148359

# PAYING IN

your fundraising...

Once all the fun is over for another year, remember to send us all the donations you have worked so hard to raise!



**We are so grateful that you have chosen to fundraise for Children's Heart Surgery Fund during Wear Red Day this year.**

As a wholly self-funded charity that receives no help from the government, we rely on fundraising events like this to raise the vital, life-saving income that supports our heart unit, patients and families.

Wear Red Day is just one day of the year. Please consider making a regular gift to CHSF which can ensure we are able to continue supporting hearts for life.

Thank you.

**SET UP A REGULAR DONATION >**

or visit [chsf.org.uk/donate](https://chsf.org.uk/donate)

**ONLINE** Visit [chsf.org.uk/donate-form](https://chsf.org.uk/donate-form) and let us know it's for 'Wear Red Day'

**POST** Send a cheque to: **Children's Heart Surgery Fund, Suite B5 Joseph's Well, Hanover Walk, Leeds, LS3 1AB**

**BANK TRANSFER** Pay straight into our account using the following details...

**Bank:** Virgin Money  
**Sort code:** 05-04-14  
**Account:** 24204715

Please use your **"SURNAME"** followed by **"WRD"** as a reference e.g. SMITHWRD

If you do pay by bank transfer and are able to add Gift Aid to your donation, please fill in a **GIFT AID DECLARATION FORM** and email to [info@chsf.org.uk](mailto:info@chsf.org.uk) once completed.



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[chsf.org.uk](https://chsf.org.uk)



Registered Charity No. 1148359

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