



CHILDREN'S
**HEART
SURGERY
FUND**



**PARTNERING
WITH CHSF**



Registered Charity No. 1148359

Charity is at the heart of good business

One in 125 babies is born with heart disease.

Children's Heart Surgery Fund enables children, adults and families affected by congenital heart disease to live empowered lives. CHSF do this through holistic family support services and by providing vital resources to the Leeds Congenital Heart Unit and wider region.

The income generated from corporate partnerships forms a significant proportion of CHSF's annual target, and it can only succeed with the involvement of generous businesses.

Please put our charity at the heart of your business.

Your business will help to make this experience a more positive one, enabling the whole family to build resilience for the long and emotional journey they face ahead.





Thanks to impactful partnerships with community-orientated businesses CHSF is able to continue our vital work.

With an exciting calendar of events, exclusive access to event places, a loyal supporter base and a growing social media following, our team will work with you to maximise the partnership.

Our team includes two dedicated Corporate Partnerships Managers, a Head of Marketing and Digital Marketing Manager, who together will work to maximise PR and social media opportunities.

Partnerships with CHSF can be tailored to suit your company's marketing needs and preferences.

Why support CHSF?

OVER
25,000
followers on
social media

385
babies & children
have open heart
surgery in Leeds
every year

580
have interventional
cardiac procedures
each year at Leeds

13,400
have clinical
appointments
throughout our
regional network



Autumn

written by mum, Katelyn

Autumn was diagnosed with a heart condition before she was born and needed surgery at just four months old at the Leeds Congenital Heart Unit.

"At my 20 week scan I found out that Autumn had an abnormal heart. At this stage we weren't sure about her exact condition - how severe it was or anything!

"Then after many tests, blood tests and scans we eventually got a diagnosis of Tetralogy of fallot (ToF). I remember just bursting into tears in the room.

"Throughout the rest of the pregnancy, we learnt more about Autumn's heart condition and we were told she would have to have open heart surgery in Leeds. Before I knew it my heart just sank into the unknown.

"When Autumn was born it was very overwhelming. I met the cardiologist and a few more people. Her 'blue episodes' started when she was about two months old and I've never been so scared in my life. After the first episode, I couldn't sleep each night - I was always checking on her. Sometimes I was staying awake until 3am before I knew I could sleep.

"Autumn had about four 'blue episodes' and then soon it came to surgery day...which got cancelled. To be honest I didn't know how to feel.



"We got a new surgery date, it came quicker than I expected. It felt as though I blinked and she was being taken down for surgery. That was longest day of our lives, it really was...

"I hated the thought of my baby girl being on an operating bed and me not being with her! That day we walked 14 miles - just to kill time and to try and distract our minds!

"We eventually got the call from the hospital and I was dreading to answer because I didn't know whether it would be good news or bad news...and it was good news! We could see Autumn in half an hour in Paediatric Intensive Care (PICU) - so we immediately headed over to the hospital.

"The first time seeing Autumn with her tubes and drains was upsetting, but for me the hardest part was when she first opened her eyes. She looked so scared and petrified.

"We were only in PICU for a day and a half! Autumn came off the ventilator just four hours after surgery and she was breathing on her own. She also went straight onto bottles as she ripped out her feeding

tube twice! And she did so well with feeding on bottles again.

"Then we headed over to the children's heart ward (L51). We were on this ward for a few days and it was here that we also met a lovely family who made a worrying time a little bit more bearable and happy! Before we knew it, it was time for Autumn to be discharged.

"Since coming home Autumn's is doing really well and her recovery is progressing.

"Honestly, we are all so proud of her considering she only had her surgery a month ago. She really has done amazingly. What a little warrior she is!

"We want to thank everyone who was involved with Autumn's care in the hospital, especially the nurses on L51 and in PICU!

"We also want to thank Children's Heart Surgery Fund. From little things to keep my mind occupied on the night of Autumn having her pre-op to giving us a room to stay in while she was in PICU. CHSF were also kind enough to give us a Tesco voucher to help with the expenses of buying food while we were in hospital.

Thank you also for giving Autumn a Katie Bear and a certificate - this will always be a powerful memory for Autumn showing just how well she did, and just how much of a fighter and warrior she is!

"Autumn is now doing really well and is loving being back at home with her sister Grace. We are forever proud of our Autumn."



How your partnership can make a difference



£15 could pay for a **Katie Bear, medal and certificate** given to a child after they have open heart surgery in Leeds.



£15 could pay for a **Welcome Pack** given to parents when a child is admitted to the heart ward, full of daily essentials including toiletries and vouchers to buy food.



£30 could pay for a **Blood Pressure Monitor** - essential equipment for checking how the heart is working.



£99 could pay for a **Kardia Mobile Device**. This piece of kit allows patients to monitor their own heart rhythms at home.



£150 could pay for **five nights of accommodation** for parents who don't live locally, but their child needs surgery in Leeds.



£300 could pay for an **INR kit to prevent strokes**, allowing children to test their blood for clots at home instead of missing school to attend clinics.



£576 could pay for the upkeep of the **fish tank on the children's heart ward for one year**. The tank is used as a milestone for children to walk to after surgery.



£800 could pay for vital **Palliative Care Training**, allowing cardiac staff to have better conversations with patients and families around terminal illness.



£8,700 could pay for an **ECG Machine** - a specialist piece of equipment that checks the heart's rhythm and electrical activity.



£18,000 could pay for **1,000 hours of care** for heart families in our region with a **CHSF Family Support Worker**.



£30,000 could pay for a **Cardiac Nurse Specialist** to work at a hospital clinic in our region for one year, providing local support and advice closer to home.

We want you to know that every donation - big or small - makes a huge difference.

By partnering with CHSF you will be making a huge impact on the thousands living with congenital heart disease in our region, and their families.

Thank you.



Georgie & Amanda with CHSF
Corporate Partners Berry's



Kairen Brown
Head of CSR

CaddickGroup.

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As a Yorkshire based company, we love supporting the essential work and care that Children's Heart Surgery Fund carry out at the Leeds Congenital Heart Unit and across the region.

We are proud to be corporate partners and are committed to providing for the charity in various ways to raise vital funds.

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The Leeds office has really enjoyed getting involved in our activities to support Children's Heart Surgery Fund and they have been fantastic to work with.

[The partnership] is providing opportunities for our people to get involved in meaningful work that aligns with their values, integrates them more into the local community and helps them develop key skills outside those in their day to day legal work.

We encourage other companies to join us in supporting this wonderful charity and make a positive impact in our community.

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**Vicky McCombe, Partner and Community
Engagement Lead**



WOMBLE
BOND
DICKINSON

There are lots of ways to get involved.

Here are some ideas about how we can work together...



CHARITY OF THE YEAR

Make us your charity of the year and we will work together to form a partnership that benefits both your business and the charity. We love really getting to know our corporate partners and building a long-term relationship.



EMPLOYEE FUNDRAISING & VOLUNTEERING

From adrenaline-fuelled challenge events to office-based fundraising fun on our annual Wear Red Day, with a packed calendar of events, there is something for everyone. Or perhaps members of your team would like to donate their time and skills – there are lots of ways your employees can get involved and make the partnership even more powerful.

CAUSE-RELATED MARKETING

When businesses and charities come together, it can positively impact your sales and product marketing, encouraging positive brand awareness and customer loyalty, and generating new customers. CHSF is recognised throughout Yorkshire, the Humber, N.E Lincolnshire and N. Derbyshire. We would love to discuss opportunities with you.



SPONSORSHIP

Could you sponsor one of our family events? From our children's Christmas party to our challenge events programme – we have opportunities for your company throughout the year. Sponsorship is a great way to demonstrate your commitment to CHSF whilst maximising PR and marketing opportunities for your company's brand.

PAYROLL GIVING

Payroll giving is a tax efficient way for employees to donate to CHSF. The scheme lets you set up a regular donation from your salary before tax is deducted. Payroll giving is great because it gives us a regular income stream at the same time as giving employees a tax break on their donation.

"We're proud to support CHSF's work organising and inviting families to fun events where they can enjoy some good times amidst all their important treatments and appointments. We particularly like it that these events are for the brothers and sisters of poorly children too and we hope they all have a great time together" -- Lee Buchanan, Co-Director of Priority Space



Benefits of working with CHSF

Partnering with a high-profile charity in your community sends a strong and positive message to your staff and customers.

Our passionate and creative team will work with you to develop the relationship and your event ideas, to ensure you get the most out of the partnership.



Just some of the benefits that a partnership with CHSF can offer:

- Your logo on promotional materials
- Business name, logo and link on CHSF's website
- Access to exclusive sponsorship opportunities
- Social media posts (CHSF have a social media following of over 25,000 people)
- Spotlight in our BraveHearts e-newsletter (e-mailed to over 5,500 recipients on our mailing list)
- Photo opportunities – for PR and social media
- A range of corporate volunteering opportunities
- A press release and photo opportunity to announce our partnership
- Launch the partnership via our digital and social channels



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To find out more about becoming a Corporate Partner, please email the team on corporate@chsf.org.uk